

Contact: Angel Cuffel
800.643.8037 x136

Healthy Advice™

healthyadvice.com/hospitals

Savings You Can Count—And Count On!

Healthy Advice® Hospitals delivers strategic, quantifiable benefits that contribute to the success of hospitals and their patients. Among the bottom-line benefits clients derive from working with us are:

- **The Convenience of on-target, FREE Guide.** We take full responsibility for production of the *Guide* from design to successful delivery, handling the day-to-day work of layout and design of text, cover and advertisements, printing, storage and distribution. All FREE!
- **A Dual Partnership Role.** Our partnership role for clients is two-dimensional. First we act as an extension of internal staff and handle production. But we also serve as the hospital's sales arm and go out into the community to solicit *Guide* advertising from local health-related businesses.
- **Improving Staff Productivity.** Our service is turnkey and we help improve hospital productivity. Patient-relations specialists, educators and caregivers can then focus on other priorities while we develop the *Guide*.
- **Savings You Can Count—And Count On!** As a hospital's sales arm, we enable a facility to squeeze greater value from their *Patient Guide* and free up anywhere from \$10,000 to \$50,000 per year, depending on the hospital's size. These are budget dollars the facility can then allocate to other projects.

Simply put, hospitals that work with us get more of everything at a cost lower than any company like ours can provide. From our full line of innovative publications to the world-class customer service that *Healthy Advice* Hospitals is known for, our clients get the industry's best solutions and latest best practices, at the lowest possible cost.



HOSPITAL SAVINGS

A 15-hospital system in New York saves over \$200,000 annually!

Our Local Advertising Model can save hospitals thousands of dollars.

HEALTHY ADVICE SERVICES

- **Patient Guide - Free or Purchase**
(Advertising model pays for free Guide or hospital may purchase the Guide)
- **Custom Design - Free**
- **Educational Library - Free**
(Updated and new content added during the year)
- **Digital Patient Guide - Free**
- **Quarterly Changes to your Guide - Free**
- **Design Services - Free**
- **Printing, Warehousing, Shipping - Free**
- **Editing Services - Fee Based**
- **Second-Language Services - Fee Based**
- **Cover Photography - Free or Fee Based**
(Call for more details)