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## A Patient Guide That Patients Read!

The *Best Practices Patient Guide* was created to answer the question, “How can we provide a better guide for hospitals, patients and caregivers?” To answer that question, we researched and reviewed more than 100 patient guides to find the best practices in patient communication. Our research showed that many patient guides are text-heavy, difficult to read and not easy to reference. The covers tend to be uninteresting, so patients don’t even pick up the guides to see what’s inside. Taking all of this into consideration, *Healthy Advice*® Hospitals has developed a new *Best Practices Patient Guide*.

The end result is a “reader-friendly” guide that is more engaging, easy to understand and easy to use. It gives patients and caregivers trusted, relevant information necessary for intelligent decision-making and for managing their care while in the hospital. We also designed a whole new look for our Guide, with more white space, photos and illustrations that draw readers in and keep them interested and reading more.

Our *Best Practices Patient Guide* gives you access to a library of quality educational content that is kept updated. It includes:

- Patient Rights & Safety
- Questions to Ask at Discharge
- HCAHPS Satisfaction Research
- HIPAA
- Advance Directives
- Patient Privacy
- Speak Up
- Caregiver/Patient Advocate
- Medication Tracker

# Healthy Advice™

healthyadvice.com/hospitals



### Our *Best Practices Patient Guide*:

- better educates your patients to take part in their own care
- helps minimize errors and promotes better outcomes
- fulfills your regulatory responsibilities
- can save money in your budget for other initiatives

## HEALTHY ADVICE SERVICES

- Patient Guide - Free or Purchase  
*(Advertising model pays for free Guide or hospital may purchase the Guide)*
- Custom Design - Free
- Educational Library - Free  
*(Updated and new content added during the year)*
- Digital Patient Guide - Free
- Quarterly Changes to your Guide - Free
- Design Services - Free
- Printing, Warehousing, Shipping - Free
- Editing Services - Fee Based
- Second-Language Services - Fee Based
- Cover Photography - Free or Fee Based  
*(Call for more details)*